



Marine Case Study

Marine P&O Britannia



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Nationwide



Chair Upholstery Project

During August 2023, Shield Marine Services collaborated with P&O cruises on board their flagship 'Britannia' to enhance the aesthetics and comfort of the cruise ship's public spaces, through a comprehensive chair upholstery project.

Client Background

P&O Britannia, a flagship cruise ship, sought to revamp its public areas to provide passengers with an exceptional onboard experience.

Project Scope

Shield Marine's upholstery department was appointed to refurbish and reupholster many of the ship's chairs across various public spaces, including Brodies Bar and The Crow's Nest lounge. The project aimed to combine style and durability while adhering to stringent maritime regulations.

Our Solution

Shield meticulously selected marine-grade, IMO-approved fabrics to ensure longevity in busy bar and lounge settings. Our skilled upholsterers expertly reupholstered over 50 chairs, blending aesthetics with practicality.

Each chair received custom, handcrafted upholstery, reflecting the elegance and comfort expected on a luxury cruise liner.

Outcomes

1. The project was delivered within the agreed timeline and budget.
2. Passengers now enjoy refreshed, inviting spaces that align with P&O Britannia's high standards.
3. Enhanced passenger satisfaction scores and positive feedback.
4. Compliance with maritime safety standards ensured.

Conclusion

Shield's chair upholstery project for P&O Britannia combined aesthetics, durability, and maritime safety, contributing to an elevated passenger experience. This collaboration exemplifies our commitment to excellence in upholstery solutions, particularly in demanding environments with heavy use, and the highest standards of passenger safety and comfort are expected.

